



Mata and Grifo mirror coat hangers, born from the genius held by Antonio Aricò and Elena Salmistraro. It's a tribute to the more aesthetic side of the brand. The two creations are inspired by Mata and Grifone, huge papier-mâché sculptures that are the founders of the city of Messina, in Sicily, discover during patron saint festivals. www.altreforme.com

> The Terracotta Land is a site-specific installation that celebrates 100 years of one of the Italian most important and ancient furnaces: Poggi Ugo. This project wants to suggest new aesthetics visions related to Terracotta. In a dialogue of mutual inspiration between past and present, the mission for the project, that has been entrusted to the Spanish studio "Masquespacio" to work on the idea of travel as revelation.

> > www.masquespacio.com

From object to experience

The meeting between Editamateria and Delvis has given rise to the new Seminara collection. It reproduces the objects represented in the archaic drawings of the geographical area of Magna Graecia and Aspromonte, and offer a glimpse of historical memory of the use of the material in pop/primitive creations of the past.

www.editamateria.com

